

# Photography 1 Syllabus

Eastside Academic Studies

Tuesday from 12:45 pm – 2:15 pm

## My Contact Information

Instructor: Ben Lipford

Email: [ben@benlipford.com](mailto:ben@benlipford.com)

Phone: 404-409-4505

Office Hours:

- Always available via email.
- Available via phone, text, or video chat Tuesdays, 9:00am-11:00am

## What's this class all about?

We're here to become better photographers. With that in mind, these are our goals for the year:

- To build a technical and artistic foundation in photography.
- To foster your unique artistic vision.
- To have fun exploring the world through photography.

## Overall Course Structure

The course is divided into 2 semesters. During the fall semester, we'll be working on technical, artistic, and post-processing photography fundamentals.

In the spring semester, we'll apply those fundamentals to the three main genres of photography: Portraiture, Documentary, and Still Life.

Please refer to the Course Outline below for the lecture schedule.

## Class Structure

Becoming a better photographer requires consistent constructive critique, expanding our photographic knowledge, and putting that knowledge to practice. To make sure you experience all three, classes each week are divided as follows.

- Critique: Instructor and peer image critique from the previous week's homework.

- Lecture: Lessons each week build on top of each other.
- Photography Time: Lessons are put into practice individually and in groups with mentoring and coaching.

## Online Resources

### Google Classroom

We'll be using Google Classroom to distribute the course materials, communicate important information, and manage assignments. You can access Classroom from any computer or by downloading the mobile app (found in the app store). Students will receive an invite email one week prior to the start of class.

If you already have a Classroom account, go to [classroom.google.com](https://classroom.google.com), hit the "+" in the upper right corner, select "Join Class", and use the class code [lwcm3h](#) (all lowercase letters).

### Gradebook

Overall grades will be updated on Gradebook once a month for review. Specific assignment grades and detailed grading breakdown can be found in *Grades* section in your student's Classroom account.

### Online Class

Online classes will be hosted on Zoom. A link will be provided via email and on Classroom a week prior to the class. Refer to the school calendar for dates of online classes.

## Course Policies

### Attendance:

You're expected to attend all classes and be on time. If you are absent, it is your responsibility to review the provided lecture and homework materials, so you don't fall behind. I'm happy to review the missed materials in person or via a video call during office hours; however, it is your responsibility to ask questions or reach out to schedule a meeting.

Absences and consistent tardiness will result in a reduce of your professionalism grade.

### Communication:

If you have a question, feel free to send me an email at any time. To ensure I don't miss it, please use "Photo 1: [your question]" in the subject line. If you'd like additional instruction or have a more in-depth question, I'd be happy to arrange a phone or video call during office hours.

### Submission of Work:

All homework and assignment materials will be submitted via Google Classroom. We will review the interface and procedures on the first day of class.

## Late Policy:

Turning in an assignment late will result in a late penalty of 10% per day.

If you know in advance you will need extra time for an assignment, an extension can be requested at least 1 day in advance of the due date. The request must be made via email and include the new due date for the assignment.

## Cheating and Plagiarism:

Cheating and plagiarism will not be tolerated. If you are found to have cheated or copied another's work, you will receive a zero for the assignment and may be suspended or expelled per the EAS Code of Conduct.

## Critiques:

Having your work critiqued is an important part of developing and growing as an artist. As such, critiques will be a regular occurrence throughout this course.

The purpose of critiques is to encourage, to challenge, and to build up others in a positive manner. They should always be provided with respect and careful consideration. Remember to treat others the way you'd like to be treated.

You're encouraged to defend your work but try not to take anything said about an image you produced personally. The goal is to become better photographers, and we're all on that journey together.

## Cellphones:

Cellphone use is not allowed during class unless specifically being used for class activities or for medical use.

## Health and Wellness:

Please refer to school policies for details on health, wellness, and mask requirements.

## Food and Drink:

Food is not allowed in the classroom except where medically required. A closed lid drink container is acceptable.

## Course Materials:

The following materials are required for the course:

- A digital camera.
- USB Drive or External Hard Drive: 64 GB minimum.
- 32 GB memory card for your camera and card reader.
- Adobe Creative Cloud *Photography* Subscription (\$9.99 per month).
- A computer (laptop or desktop) to edit photos.

## Equipment Requirements:

You're expected to bring your camera and lens(es) to class every week. Make sure your battery is fully charged and you have space on your memory cards. Not having the proper equipment and charged batteries will result in a reduction to your professionalism grade.

As a minimum, a digital camera with manual mode is required. You'll get the most out of the class with an interchangeable lens camera. Smart phones are not allowed to be used as cameras in this class.

If you're unsure if your camera is acceptable, feel free to reach out via email. If you're looking to buy a new camera, I can provide recommendations.

## Tuition:

Tuition consists of 9 payments of \$75 starting the first day of class. Monthly, semester, and full-year payments are acceptable. I will provide an online payment portal for online payments with credit card and ACH/bank transfer. Checks can be made payable to Lipford Creative, LLC and brought to class or mailed to 3510 Oak Knoll Dr., Marietta, GA 30068.

## Grade Breakdown

Final grades will be calculated as follows:

Assignment	Percentage of Grade
Projects	30%
Professionalism	10%
Weekly Homework	60%

Letter grades will be provided on a 10-point scale.

## Course Outline

Week	Class Date	Section	Lesson
1	8/17/2021	Introduction	Class Intro and Course Overview
2	8/24/2021	Technical Foundations	Camera Basics
3	8/31/2021	Technical Foundations	Using Your Camera
4	9/7/2021	Technical Foundations	The Exposure Triangle
5	9/14/2021	Technical Foundations	Using Manual Exposure

Week	Class Date	Section	Lesson
6	9/21/2021	Technical Foundations	Lenses
7	9/28/2021	Technical Foundations	Focus
8	10/5/2021	Artistic Foundations	Building a Photograph
9	10/12/2021	Artistic Foundations	Light
10	10/19/2021	Artistic Foundations	Composition
11	10/26/2021	Artistic Foundations	Moment and Subject
12	11/2/2021	Post-Processing	Introduction to Post-Processing
13	11/9/2021	Post-Processing	Organizing and Culling
14	11/16/2021	Post-Processing	Editing and Delivery
15	11/23/2021	Holiday	Thanksgiving Break!
16	11/30/2021	Overview	Foundations Review
17	12/7/2021	Holiday	Winter Break!
18	12/14/2021	Holiday	Winter Break!
19	12/21/2021	Holiday	Winter Break!
20	12/28/2021	Holiday	Winter Break!
21	1/4/2022	Portraiture	What is Portraiture?
22	1/11/2022	Portraiture	Lighting a Portrait - Part 1
23	1/18/2022	Portraiture	Lighting a Portrait - Part 2
23	1/25/2022	Portraiture	Connecting with Your Subject
24	2/1/2022	Portraiture	Editing a Portrait
25	2/8/2022	Portraiture	Portraiture Project Presentations
26	2/15/2022	Holiday	Winter Break!
27	2/22/2022	Documentary Photography	What is Documentary Photography?
28	3/1/2022	Documentary Photography	How to Document Something
29	3/8/2022	Documentary Photography	Making Documentary Photos Creative

Week	Class Date	Section	Lesson
30	3/15/2022	Documentary Photography	Editing Documentary Photos
31	3/22/2022	Documentary Photography	Documentary Project Presentations
32	3/29/2022	Still Life Photography	What is Still-Life Photography?
33	4/5/2022	Holiday	Spring Break!
34	4/12/2022	Still Life Photography	Product Photography
35	4/19/2022	Still Life Photography	Food Photography
36	4/26/2022	Still Life Photography	Plant Photography
37	5/3/2022	Still Life Photography	Editing Still-Life Photos
38	5/10/2022	Still Life Photography	Still-Life Project Presentations